

Marketing Manager



Complete the following tasks to send out your 1st campaign using the MarketingCenter.

<p>Recommended Training</p> <ul style="list-style-type: none"> <input type="checkbox"/> Welcome <input type="checkbox"/> How to attend training seminars 	<p>I. StructuredWeb University Login > OfficeCenter</p> <ul style="list-style-type: none"> <input type="checkbox"/> Basic Training..... <p style="text-align: right;">Estimated Completion Date __/__/__</p>
<ul style="list-style-type: none"> <input type="checkbox"/> Basic Email Marketing Using MarketingCenter <input type="checkbox"/> Interactive Email Marketing Using MarketingCenter 	<p>II. MarketingCenter Login > MarketingCenter</p> <ul style="list-style-type: none"> <input type="checkbox"/> Prepare for first marketing campaign..... <input type="checkbox"/> - Develop a theme & objective..... <input type="checkbox"/> - Select target audience & choose a design..... <input type="checkbox"/> - Create effective copy..... <input type="checkbox"/> - Plan on follow up..... <p style="text-align: right;">Estimated Completion Date __/__/__</p>
	<p>III. MarketingCenter Login > MarketingCenter</p> <ul style="list-style-type: none"> <input type="checkbox"/> First email campaign distributed..... <p style="text-align: right;">Estimated Completion Date __/__/__</p>
	<p>IV. Campaign Report Login > MarketingCenter > Select Completed Campaign</p> <ul style="list-style-type: none"> <input type="checkbox"/> Follow Up to Cash In..... <p style="text-align: right;">Estimated Completion Date __/__/__</p>