

Product Overview

SiteCenter™ is an easy-to-use tool that enables you to create a professional looking website to impress visitors and capture inquiries from customers and prospects. You can setup and manage your own website in just a few minutes and change your website content as your business changes without paying or waiting for someone else to do it for you.

Product Features & Benefits

In order to help you realize the maximum opportunity from your website, we have packed SiteCenter with many powerful features to provide you with functionality to help grow your business. Following is a list of the key features of SiteCenter and how they benefit our customers:

Product Feature	Benefit
WebSite Builder Tool	
Unlimited Changes	Allows customer to easily update, revise and change the content on their website whenever they wish without incurring the additional costs traditionally associated with making changes to a website.
Customizable Pages	Allows customer to create additional webpages and customize the layout of each page with content and images organized however they prefer to present the information.
Customizable Forms	Allows customer to create web pages with forms to capture contact information, profile data and inquiries from website visitors that can be converted to sales opportunities.
Customizable Menu Bar	Allows customer to add or subtract items to their website menu bar and sort the order of menu items to highlight or introduce sections of their website and influence how visitors will navigate the website.
Join Our Mailing List	Allows customer to capture email addresses and other contact information from visitors interested in receiving additional information through a quick-sign-up form on the home page and within the Contact Us section.
Event Registration	Allows customer to promote events on their website and allow their visitors to register online. Events can include showroom sales, customer education/training sessions, cocktail parties, and hosted sporting events.
Image Upload Library	Allows customer to upload images directly on to their website and make their online presentation more visually appealing. Images can include company logos, staff pictures, photos of projects, services, and facilities.
Document Management	Allows customer to upload multiple files and save them to an online library for inclusion on their website. Visitors can download files directly from the website including brochures, case studies, sell sheets, and more.
Insert Links	Allows customer to insert links on any page of their website in order to drive traffic to a separate website or highlight distinct pages within their existing website.
Font Style Sheets	Provides customer with a consistent look and feel throughout the website by automatically matching the color and font style of website copy to match the customer's website site template.
Meta Tags	Allows customer to create description and key word meta tags for their website in order to help search engines find their website and increase the chance that their website will be listed within search engines.
Annual Service Fee	Allows customer to maintain a fixed cost for the hosting and management of their website while also receiving unlimited training and support.