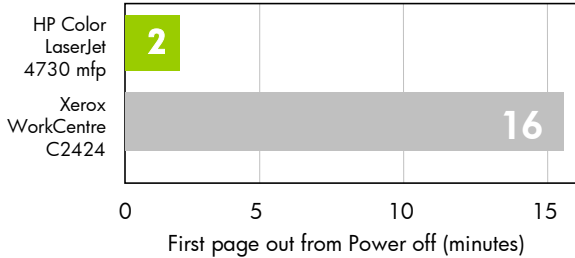


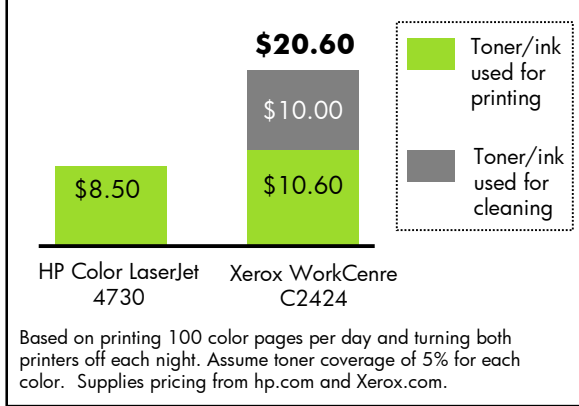
HP Color LaserJet 4730 mfp vs. Xerox WorkCentre C2424



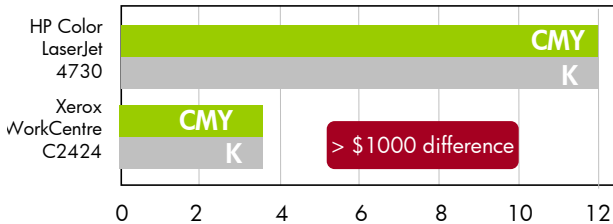
Faster warm-up time with HP.¹



Toner / ink cost per day



More toner in the box.¹



Pages worth of toner/ink included with the printer. in thousands. Based on 5% coverage.¹

Significant differences between these printers could impact... user productivity:

Free flow of information – Printed output from a Solid Ink device may be difficult to share in some ways. It is not permanent and can smear. Users may encounter problems running solid ink output through an ADF (automatic document feeder), mailing it, writing notes on it, handling it, archiving it, recycling it, etc.¹

Print or Copy on-demand – With a 16 minute warm-up time from Power off, users won't be able to print or copy on-demand with a Xerox Solid Ink device¹. HP Color LaserJet printers and MFPs warm up and print from Power off in just 2 minutes.

More waiting for best quality – Whether users print or copy on a Solid Ink device, there is a significant performance delay for best Print Quality mode. The WorkCentre C2424 slows by over 70% (from 24 ppm to 7 ppm) when producing best quality output¹. All HP Color LaserJets print and copy best print quality in default mode.

total cost of ownership:

Unexpected ink usage – When using a Xerox Solid Ink device, users may use almost as much ink for cleaning nozzles as they use for printing. This is the case if you print 100 pages a day and the device is turned off every night. Each time the device is powered on, about \$10 in ink is used to clean the Solid Ink nozzles, and is unavailable for printing.¹

More toner in the box – Be sure to consider how much toner or ink ships with the product. For example the HP Color LaserJet 4730 ships with 12000 pages of CMYK toner, while the Xerox C2424 ships with less than 2,300 pages worth of CMYK¹. To match what HP includes with the printer, a Xerox C2424 user would have to purchase over \$1000 in extra ink.²

EnergyStar – All HP LaserJet printers and MFPs are EnergyStar compliant. Most Xerox solid ink devices are not. Be sure to check.

1 – Based on internal HP testing of one WorkCentre C2424 unit.

2 – Supplies pricing based on Xerox.com

