

Sharp MX Series Garners a Clean Sweep of Industry Awards

Dear Sharp Dealer,

We are pleased to announce that the Sharp MX Series of Color MFP's has recently won additional awards and has been recognized by both BERTL and BLI as the industry's best Color Product Line!

In the past few weeks, Sharp has been recognized by BERTL for its outstanding achievement in having ALL of the MX products receive their 5 Star Outstanding Rating Award. This was the first time in BERTL's long history of having any product line complete a sweep of their top award for every model offered.

In addition, BLI has just announced their annual awards and has picked the Sharp MX series as the Best Color Line in the Industry. This award follows on a sweep of the MX Series and their respective Pick of the Year announcements. The MX-2300, MX2700, MX-3500, MX 4501, MX-5500 and MX-6200 have each now won Pick of the Year awards in their respective Classes!

These latest BLI awards are in addition to Last Years' Pick of the Year Awards won for every segment in our Monochrome Line.

No other Product Line comes close to this performance!

We are confident that you are now armed with the strongest and most competitive Product Line in the Industry. As we enter the New Year, we will continue to strive to provide our dealers with the industry's best and most innovative product line.

Thank you for your continued support of Sharp.

Yours truly,



Mike Marusic
Vice-President, Marketing