



Case Study

RegEd Morrisville, NC

“The design team at Storr did a fantastic job of providing the RegEd team with options and suggestions through every aspect of the project. We believe that in addition to being aesthetically pleasing, our office space is conducive to a higher level of internal communication and overall production. This is evidenced by the number of deals we finalize through a visit to our office from our prospects!”

Julie Spitzley Mendel
Senior Vice President of
Education Services

- ▶ Office Furniture
- ▶ Facility Services
- ▶ Healthcare
- ▶ Education
- ▶ Lab Furniture
- ▶ Commercial Flooring

PROJECT SCOPE

RegEd provides web-based compliance solutions and training to the financial services and insurance industries. RegEd moved from a disjointed space into a single floor of 25,000 square feet. The company anticipated growth from 60 to 100 employees within two years.

OBJECTIVE

Our goal was to provide a functional yet distinctive office space that supported dynamic growth and conveyed a distinctive personality. RegEd needed a single source that could provide a collaborative approach to planning, design, logistics, and relocation services.

RESULT

Storr conducted extensive interviews with RegEd employees and researched the company’s business processes and personnel functions. We developed private office and workstation typicals based on employee responsibilities and need for interaction. Using the typicals, as well as other ancillary requirements, a space plan and design-intent plan were created, including private office, training, break room, conference, and executive suite design. Building and furniture finishes were selected, including unique floor and wallcovering designs. Storr provided all furniture, move, and design services, and assisted RegEd with the disposal of their existing assets.

